

THE CLEVELAND ORCHESTRA

# student advantage program

HIGH SCHOOL THROUGH GRAD SCHOOL

## Student Ambassador Requirements

The Cleveland Orchestra seeks highly motivated, self-sufficient undergraduate or graduate students to serve as Student Ambassadors for the 2011 Fall Semester. Student Ambassadors will play a vital role in promoting membership in The Cleveland Orchestra's Student Advantage Program (SAP), as well as attendance at concerts, master classes and open rehearsals. Student Ambassadors will serve on a semester-by-semester basis, and will be evaluated based on the number of students from their school who enroll in SAP.

### Expectations:

- Serve as an on-campus representative of The Cleveland Orchestra
- Utilize campus resources (i.e. newspapers, radio stations, email blasts, etc.) to promote SAP
- Promote SAP involvement at fairs, student events, or similar functions
- Answer questions students may have about SAP
- Encourage faculty/staff awareness of SAP
- Communicate regularly with a Cleveland Orchestra staff member to discuss progress of promotional efforts
- Attend an orientation at Severance Hall

### Qualifications:

- Must be a full-time undergraduate or graduate student (undergraduate students must have achieved sophomore status or higher); and,
- Must be able to commit 4-5 hours per week

### Compensation:

- 2 free tickets to every KeyBank Fridays@7 concert + after-party
- Cleveland Orchestra merchandise

### Interested candidates may request an interview by contacting:

Deidre McPherson at [dmcpherson@clevelandorchestra.com](mailto:dmcpherson@clevelandorchestra.com).

*The Cleveland Orchestra's Student Advantage Program offers reduced ticket prices to full-time undergraduate or graduate students. Other benefits include free master classes, open rehearsals, and other member-only events. Membership into the Student Advantage Program is free. Find information on concerts, tickets, and Student Advantage Program application procedures at [www.clevelandorchestra.com](http://www.clevelandorchestra.com).*