

STUDENT *Advantage*

THE
CLEVELAND
ORCHESTRA
2018-19 SEASON

STUDENT AMBASSADOR REQUIREMENTS

The Cleveland Orchestra seeks 20 highly motivated, self-sufficient undergraduate or graduate students to serve as Student Ambassadors for the 2017 -2018 school year. Student Ambassadors play a vital role in promoting membership in The Cleveland Orchestra's Student Advantage Program (SAP), as well as student attendance at concerts, master classes and open rehearsals.

EXPECTATIONS:

- Serve as an on-campus representative of The Cleveland Orchestra
- Utilize campus resources (i.e. newspapers, radio stations, email blasts, etc.) to promote SAP
- Promote SAP involvement at fairs, student events, or similar functions
- Answer questions students may have about SAP
- Encourage faculty/staff awareness of SAP
- Communicate regularly with a Cleveland Orchestra staff member to discuss progress of promotional efforts
- Attend an orientation at Severance Hall

QUALIFICATIONS:

- Must be a full-time undergraduate or graduate student , and:
- Must be able to commit 2-3 hours per week

COMPENSATION:

- Free Frequent Fan Card (\$50 value)
- Hands-on marketing experience with a world-renowned organization
- Opportunities to further engage in arts marketing
- Cleveland Orchestra merchandise

Interested candidates may request an interview by contacting:

Valerie Szepiwdydz at vszepiwdydz@clevelandorchestra.com

ONLY 20 SPOTS AVAILABLE — APPLY NOW!

The Cleveland Orchestra's Student Advantage Program offers reduced ticket prices to full-time undergraduate or graduate students. Other benefits include free master classes, open rehearsals, and other member-only events. Membership into the Student Advantage Program is free. Find information on concerts, tickets, and Student Advantage Program application procedures at www.clevelandorchestra.com.